





## ABOUT JASON LEARNING

JASON is an independent 501(c)(3) nonprofit founded in 1989 by [Dr. Robert D. Ballard](#). Over its long history, JASON has reached more than 15 million students and teachers. JASON's mission is to inspire and educate students everywhere through real science and exploration. We advance our mission by providing world class curriculum and dynamic learning experiences in STEM for K-12 students, and high-quality professional development for teachers.

## MARK YOUR CALENDAR FOR THE JASON NATIONAL EDUCATORS' CONFERENCES

The JASON National Conferences bring together an unparalleled community of committed STEM educators, science mentors, and curriculum experts from districts across the country for three days of learning, hands on workshops, engaging presentations, sharing of best practices and networking. District teams of superintendents, teachers and administrators work together during the conferences to learn, share and plan.

Our goal is to deliver the highest quality professional development at our conferences so that educators can serve the needs of all students, particularly those from underserved communities.

The banner features the JASON Learning logo at the top center. Below it, the text "2020 JASON NATIONAL CONFERENCE" is written in orange, and "LEESBURG, VA" is in black. The word "JUNE" is displayed in large, white, outlined letters, each containing a different aerial view of the resort. At the bottom, a teal bar contains a location pin icon for "LANSDOWNE RESORT & SPA, LEESBURG, VA", a calendar icon for "JULY 7-9, 2020", and a globe icon with the URL "jason.org/conferences".



To hear what past conference attendees are saying, follow the link below that provides overview videos of the last year's conference:

<https://www.jason.org/national-educators-conference>

## **ANNOUNCING JASON LEARNING 2020 SPONSORSHIP OPPORTUNITIES**

JASON Learning is pleased to announce its 2020 Sponsorship Opportunities for companies with STEM products and services and an interest in reaching a group of committed and innovative K12 STEM educators.

There are a limited number of opportunities – so act today to secure your place at one or both of our conferences.

### **WHY SPONSOR**

JASON sponsorships are targeted to:

- Expand your company's visibility with district teams on the leading edge of innovation.
- Increase brand awareness for your products and services with these educators from around the country.
- Meet with STEM innovators during the conference and stay in touch afterwards.

### ***Why JASON is a great sponsorship opportunity...***

1. **Highlight** your products and services as a solution to improving STEM learning
2. **Achieve** broad recognition and visibility with conference attendees and online at [www.jason.org](http://www.jason.org)
3. **Spend time** with district teams who are leading innovators and receive their feedback on your products and services

To start your JASON Learning Sponsorship, contact Sean Smith  
([ssmith@jason.org](mailto:ssmith@jason.org)).

<b>Sponsorship Comparison</b>	<b>Exhibitor Table</b>	<b>Registration</b>	<b>Branding</b>	<b>Distribution Materials</b>	<b>Breakout Session</b>	<b>Product Demo</b>
<b>Bronze</b> • \$3,000	✓	<b>1</b>	✓	✗	✗	✗
<b>Silver</b> • \$5,000	✓	<b>2</b>	✓	✓	✗	✗
<b>Gold</b> • \$10,000	✓	<b>3</b>	✓	✓	✓	✗
<b>Platinum</b> • \$20,000	✓	<b>4</b>	✓	✓	✓	✓

Jason provides tiered sponsorships to meet your marketing goals and interests. At each level, sponsors receive prominent recognition, opportunities to meet with Innovative teams of district leaders and the chance to participate in all aspects of the conferences. Select the level that best matches your marketing goals and interests.

**PLATINUM LEVEL - \$20,000** (2 available)

- Exhibit table at the conference. You bring your own display, marketing materials, leave behinds and other giveaways for the attendees.
- Four complimentary registrations providing full access to all conference sessions and events allowing you to meet with attendees in a relaxed small group setting.
- Logo and listing on conference website and recognition on social media.
- Logo and acknowledgement displayed on prominent signage at the conference and on conference item (such as the bag distributed to all attendees).
- Opportunity to distribute company related leaflet/flyer, and promotional item in conference bags.
- Subscription to the JASON resources to keep in touch with important developments during the year.
- Sponsor-hosted breakout session.
- Opportunity to provide a 30-minute product demo in exhibit area.

**GOLD LEVEL - \$10,000** (3 available)

- Exhibit table at the conference. You bring your own display, marketing materials, leave behinds and other giveaways for the attendees.
- Three complimentary registrations providing full access to all conference sessions and events allowing you to meet with attendees in a relaxed small group setting.
- Logo and listing on conference website and recognition on social media.
- Logo and acknowledgement displayed on prominent signage at the conference and on conference item (such as the bag distributed to all attendees).
- Opportunity to distribute company related leaflet/flyer, and promotional item in conference bags.



- Subscription to the JASON resources to keep in touch with important developments during the year.
- Sponsor-hosted breakout session.

### **SILVER LEVEL - \$5,000** (4 available)

- Exhibit table at the conference. You bring your own display, marketing materials, leave behinds and other giveaways for the attendees.
- Two complimentary registrations providing full access to all conference sessions and events allowing you to meet with attendees in a relaxed small group setting.
- Logo and listing on conference website and recognition on social media.
- Logo and acknowledgement displayed on prominent signage at the conference and on conference item (such as the bag distributed to all attendees).
- Opportunity to distribute company related leaflet/flyer, and promotional item in conference bags.
- Subscription to the JASON resources to keep in touch with important developments during the year.

### **BRONZE LEVEL - \$3,000**

- Exhibit table at the conference. You bring your own display, marketing materials, leave behinds and other giveaways for the attendees.
- One complimentary registration providing full access to all conference sessions and events allowing you to meet with attendees in a relaxed small group setting.
- Logo and listing on conference website and recognition on social media.
- Subscription to the JASON resources to keep in touch with important developments during the year.

### **ADDITIONAL OPPORTUNITIES**

Interested in sponsoring teacher registrations for the conference? Contact JASON Learning for additional information.

### **2020 JASON SPONSOR GUIDELINES**

JASON sponsorships are limited to companies offering products and services that support and promote a positive STEM educational atmosphere for all students.

JASON reserves the right to determine the eligibility of any company or product for inclusion as a sponsor at our Conferences. Sponsors agree to

- Exhibit only products of their own manufacture or supply, limited to products and services designed for use in the K-12 education market.
- Display products and services in a tasteful manner.
- Refrain from price posting or order taking.



**2020 JASON SPONSOR REGISTRATION FORM**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Company Website: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name for Delivery of Sponsor Benefits: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

*I am committed to the following conferences*

Jason National Conference Leesburg, VA

*I am committed to the following sponsorship options*

Bronze \$3,000

Silver \$5,000

Gold \$10,000

Platinum \$15,000

Signature: \_\_\_\_\_

Date:

*Please specify payment method: Credit Card (we will email payment link) **OR** Check*

*JASON Learning thanks you for your support and looks forward to working together on a successful conference experience. **To start your sponsorship, email this form to Sean Smith (ssmith@jason.org).***